

# News Release



## **BASF launches new OEM General Purpose Sealant**

### **Building Systems division provides unique problem solving solutions with DegaSeal 24**

SHAKOPEE, MN, October 14, 2009 -- BASF Construction Chemicals - Building Systems has launched a new General Purpose Sealant designed with fast skin times to enhance production applications and improve process throughput. DegaSeal 24 is ideal for industrial customers and original equipment manufacturers, including companies that build trucks, trailers, RVs, buses, rail cars, inter-modal containers and temporary storage units.

The launch of DegaSeal 24 General Purpose Sealant provides original equipment manufacturers with a high quality sealant with properties that will enhance their business. Offering one step application, paintability, enhanced bond strength, improved joint performance and improved seam appearance, DegaSeal 24 is an ideal production sealant.

BASF's OEM/Industrial product line includes adhesives, sealants and protective coatings which provide value and reduce reliance on mechanical fastening components while lowering production costs. BASF's family of OEM solutions includes the brands of DegaBond, DegaSeal and DegaCoat.

DegaBond products are structural bonding adhesives that were specifically designed for their exceptional strength and adhesion. DegaSeal products consist of joint and seam adhesives and sealants. They offer tenacious adhesion to dissimilar substrates and composite materials where other sealants fail. DegaCoat products are anti-corrosive protective coatings and sound damping systems for transport applications.

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BASF Construction Chemicals combines leading-edge chemistry with market expertise to help build and restore structures and infrastructure, while minimizing the impact of the construction process on the environment. They contribute to sustainable construction by offering products and systems to help lower energy and water usage, allow for the utilization of waste materials, preserve the built environment, increase durability and protect structures to make them last longer.

Building Systems is the overall market leader of chemicals and building products for the construction industry. The Building Systems business of BASF Construction Chemicals is committed to providing quality products, systems and services designed to exceed the needs of construction professionals.

The company manufactures innovative products under nine well-known brands: Sonneborn<sup>®</sup>, Thoro<sup>®</sup>, MBT Protection and Repair<sup>®</sup>, Hydrozo<sup>®</sup>, Selby<sup>®</sup>, UCRETE<sup>®</sup>, SRS Flooring, Conica and CHEMREX<sup>®</sup>. These premier products provide joint sealant, waterproofing, grout, concrete repair, water repellent, performance flooring, surface adhesives and wall coating solutions for construction and renovation projects around the globe. For more information please visit [www.buildingsystems.basf.com](http://www.buildingsystems.basf.com).

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BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 15,000 employees in North America, and had sales of approximately \$17.5 billion in 2008. For more information about BASF's North American operations, or to sign up to receive news releases by e-mail, visit [www.basf.com/usa](http://www.basf.com/usa).

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals, as well as oil and gas. As a reliable partner, BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges, such as climate protection, energy efficiency, nutrition and mobility. BASF has approximately 97,000 employees and posted sales of more than €62 billion in 2008. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).